

Application Form



Brainerd
in Bloom

Name _____

Address _____

Phone Number _____

Email _____

Categories

(Only one category per site, please)

Residential: Homes, Townhomes, Apartments

- ____ Shade Gardens
- ____ Container Gardens
- ____ Flower Gardens
- ____ Water Gardens
- ____ Native Gardens
- ____ Rain Gardens

Non-Residential: Businesses, Churches, Schools

- ____ Shade Gardens
- ____ Container Gardens
- ____ Flower Gardens
- ____ Water Gardens
- ____ Native Gardens
- ____ Rain Gardens

Photos, written description and completed application form must be postmarked by July 15, 2010

Drop off or Mail to:

Brainerd in Bloom
c/o Northland Arboretum
14250 Conservation Drive, Brainerd, MN 56401

or

Email materials to:

BrainerdInBloom@gmail.com



Residence — Brainerd



Partners & Sponsors

Brainerd Main Street Program
Brainerd Garden Club
Crow Wing County Master Gardeners
Northland Arboretum
Crow Wing County Extension
Lakes Printing



A campaign developed to

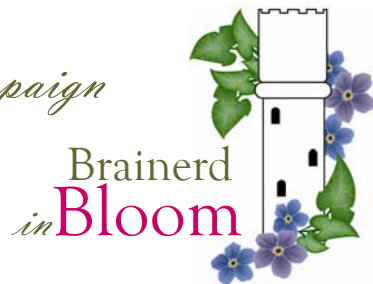
encourage the beautification of the City of Brainerd through the use of plants

encourage environmentally-friendly gardening practices such as native landscape designs and landscape designs to reduce runoff

recognize our citizens' efforts to beautify their sites and thus, our city



The Campaign



For the first time, several area groups and organizations are working together to coordinate Brainerd in Bloom.

Who should participate?

Residential and non-residential sites within the city limits of Brainerd qualify to enter any of the “Brainerd in Bloom” contest categories.

Rules and Application

- One category per household/address
- Areas to be judged need to be visible from public areas
- Submit 3 to 5 photos of your garden project (photos will not be returned) and a written description of your site and what you have done to improve or beautify the space
- Using the photos and written descriptions, judges will narrow the entrants to the top 5 finalists to determine the winners
- All names and addresses of participants shall become part of the public record and may be used in print media and on websites
- Any photos taken of participating sites remain the property of Brainerd in Bloom and shall be used as necessary for promotional and awards purposes
- Brainerd in Bloom and its affiliates shall not be held liable for any loss or damage

The Process

July 15th – Application Deadline

Completed application form, photos and written site description must be received by July 15th. Applications postmarked after July 15th will not be considered.

July 26th through 30th – Judging

Top five selected applicants in each category will be notified when judges will be visiting the sites, sometime during the last week in July. The decision of the judges is final.

August – Photo Exhibit

Photos of selected competing sites will be on display at the Northland Arboretum during the month of August.

September – Recognition

A certificate will be awarded to the first, second and third place sites in each category.

Certificates will be presented during a ceremony in September at the Northland Arboretum.



Residence — Brainerd

The Categories

Shade Gardens

Description: Well designed and maintained areas planted with shade-loving plants

Container Gardens

Description: Creative gardening using containers, hanging baskets or window boxes

Flower Gardens

Description: Well designed and maintained areas planted with flowering annuals, perennials and/or shrubs

Water Gardens

Description: Well designed and maintained water gardens

Native Gardens

Description: Areas landscaped with mostly native plants

Rain Gardens

Description: Areas landscaped to retain runoff on-site

The Judging Criteria

The following landscape elements will be evaluated during the judging process:

- First Impression
- Design
- Planting
- Maintenance