

# Talk to the Media | DEC. 17th

Bringing Media to the Neighborhood

## MEET. LEARN. SHARE.

Please join us on December 17th for “Talk to the Media”, an educational forum for neighborhood groups in the Twin Cities.

Meet local journalists from both main-stream and local press as they discuss the world of media from their perspective.

Learn about basic strategies for getting media coverage for your issues or events. How do you write a good Letter to the Editor? When do you send out a press release? What are some other ways to get media coverage?

Lastly, is your neighborhood ready for the Digital Television (DTV) Transition? Find out more about DTV, learn to hook up an actual converter box, and walk away with multilingual materials to help you prepare your neighborhood.

For questions or comments please contact Jay Clark, Director  
MN Center for Neighborhood Organizing  
(612) 625-2513

### Come to this MEDIA FORUM

Wednesday Dec. 17th, 2008  
6:30pm-8:30pm

Northeast Newspaper  
1620 Central Ave. NE #101  
Minneapolis, MN 55413

Food and drinks will be provided

Sponsors:

Minnesota Center for  
Neighborhood Organizing

**MAG-Net**  
media action grassroots network



Main Street  
Project